

CAMILLE
HAYES

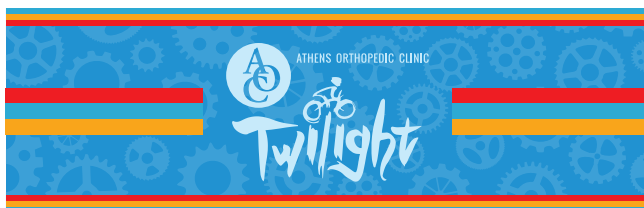
PORTFOLIO



EVENT THEME/ART & ENVIRONMENTAL SIGNAGE

PROJECT DESCRIPTION:

I was hired to create the theme and design all merchandise, signage, printed materials, mailings, social media graphics, and race gear for the 2019 Twilight Criterium race in Athens, GA. This event started in 1979, so the theme I decided to use throughout the project was "40 Years of Gears." This theme, along with some vintage designs were carried throughout all aspects of the festival.



EVENT SIGNAGE CONTINUED



ATHENS



Top Panel is 12 feet wide and 18 inches tall
(print should be cut in two six foot lengths)

Side Panels
are 47 inches wide
and 90.25 inches tall
(should be printed in one single piece)



MERCH DESIGN



ATHENS, GEORGIA



SPONSORS



MEDALS & BADGES ETC.



POSTER DESIGN



POSTERS CONTD.

2019 CINÉ + ATHICA PRESENT
MONSTER DRAWING Rally

PROCEEDS BENEFIT:
CINÉ + ATHICA
Athens Institute for Contemporary Art

Round 1: 10 - 11
ABBY KACEN \ BRYAN ADAMSON \ CARA GIANNONI \ DONNA MARIE MCCAVITT \ ERIN MCINTOSH \ HANNAH HELTON \ JIM STIPEMAAS \ KAY STANTON \ KRISTEN ASHLEY MCCARTHY \ LISA FREEMAN \ MARCY STARZ \ MATT ALSTON \ MOON JUNG JANG \ REICHARD HUSTON \ RUTH ALLEN \ SUSIE BURCH \ TOBIAS COLE \ CAMERON BLISS \ ART ROSENBAUM \ MARGO ROSENBAUM

Round 2: 11:15 - 12:15
AMANDA BURK \ CHERYL WASHBURN \ ERIN MOORE \ EVAN MORGAN \ GEORGE DAVIDSON \ HILLARY MIDDLETON \ JILL CARNES \ LISA LECORCHICK \ MAGGIE DAVIS \ MILES ANDERSON \ RACHELS EVANS \ RAY LEE \ RICH PANICO \ STAN MULLINS \ SUSAN HABLE \ TERRY ROWLETT \ CODY FORTSON \ CAMILLE HAYES \ DAN SMITH

Round 3: 12:30 - 1:30
JEANNE ANN DAVIDSON \ DON CHAMBERS \ GRANT EVANS \ HUGH ACHESON \ JAMES BARNSNESS \ JEFFREY WHITTLE \ KRISTA SLATER \ LOIS DALY SONGSTER \ MARY GORDON \ MONA BEHL \ PAULA REYNALDI \ REBECCA WOOD \ ROSE SHELTON \ RUSTY WALLACE \ STEPHANIE ANNE BLAIR \ TED SAUPE \ VERNON THORNSBERRY \ SUSIE CRISWELL \ JAY DOMINGO

1:45 'til sold-out / 3:00: Final 1/2 Price Sale

TICKETS: \$10
ATHENS.CINE.COM/MDR

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flagpole First American Bank & Trust

Grail
BRA SPECIALISTS

234 W. HANCOCK
ATHENS | GEORGIA 30601

1/4

Hugh Hodgson School of Music
UNIVERSITY OF GEORGIA

Holiday
Hodgson Hall
7:30 PM
Concerts

Thursday, November 29 | Friday, November 30

A holiday tradition...

Thursday Scholarship Series

music.uga.edu
@UGAMusic

TIX: \$25 ADULTS
/ \$6 STUDENTS
PAC.UGA.EDU
706.542.4480

CONDUCTOR MARK CEDEL
ASSIST CONDUCTOR JEAN GOMEZ

U G A

SATURDAY
MARCH 2ND

HODGSON HALL
7:30 PM

UNIVERSITY OF GEORGIA SYMPHONY ORCHESTRA


ZWILICH
PROKOFIEV
SCHUBERT

TICKETS: \$12 ADULTS/\$8 STUDENTS | PAC.UGA.EDU | 706-542-4400
UGAMUSIC | MUSIC.UGA.EDU

[illegible]

PRINT ADS

40 YEARS OF GEARS

ATHENS ORTHOPEDIC CLINIC  **Twilight**

PRESENTED BY TERRAPIN BEER CO.

REGISTER NOW!
ATHENSTWILIGHT.COM/REGISTER

BIKE ATHENS JOV RIDE
April 26th at 6:00PM

SPARC 5K RUN
April 27th at 8:00AM
PRESENTED BY FLEET FEET SPORTS ATHENS





SPECIALTY PAINT & BODY GAMBLER RIDE
April 27th at 10:00AM

ACADEMY SPORTS & OUTDOORS KIDS CRITERIUM
April 27th at 10:30AM

AKO SIGNS KIDS VICTORY LAP & FUN RUN
April 27th at 6:00PM

TWILIGHT VIP PASS
April 26th 5:00PM - 10:00PM

APRIL 26-27

BENEFITTING THE ATHENS JAYCEES

SAT. NOV. 2 \ 10 AM-3 PM \ @ CINE

2019 CINE + ATHICA PRESENT

MONSTER DRAWING Rally

A FUNDRAISER BENEFITTING
CINÉ+ATHICA
Athens Institute for Contemporary Art

TICKETS: \$10
ATHENSCINE.COM/MDR
OR AT THE DOOR

THANKS TO OUR SPONSORS:

flagpole  **First American Bank & Trust**

60+ ARTISTS
60 MIN. ROUNDS
\$60 ARTWORK

234 W. HANCOCK
ATHENS | GEORGIA 30601

Cranial Offerings

THURSDAY, OCTOBER 18 • LIVE WIRE ATHENS, 7 PM
ARTIST-MADE HEADPIECES

A BENEFIT FOR ATHICA:
Athens Institute for Contemporary Art

music & food | headpiece raffle
cash bar | runway performance

 **ATHICA**

TK: \$20 ADV
DOOR: \$25
UGA ID: \$10

Includes Raffle Tickets
and Souvenir Headpiece

INFO & TX:
athica.org/updates/benefit2018

Sponsored by Cleveland & Grier Wealth Advisory Group, Embouge Clothing, Ragdoll Magazine, and Marla's at Midway

 **Hugh Hodgson School of Music**
UNIVERSITY OF GEORGIA

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Ticket Sales
Support Student Scholarships

For tickets,
call 706-542-4400
or visit pac.uga.edu

council is outsourcing to a professional web designer and later to an intern from the University of Georgia. Get Artistic funds will also allow the council to continue offer-

etary fees cover overhead costs. Canopy Studio has, decades, provided com

 **Hugh Hodgson School of Music**
UNIVERSITY OF GEORGIA

FACULTY Artist series

JOSH BYNUM
Anatoly Sheludyakov, piano
Brandon Craswell, trumpet
James Naigus, horn
Philip Smith, trumpet
David Zerkel, tuba

TUESDAY 1/14/20
RAMSEY HALL 7:30 PM

TIX: \$3 Students | \$12 Adults
706-542-4400 | pac.uga.edu



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250 River Rd. | Athens, GA | 30602

PROMOTIONAL PACKET

PROJECT DESCRIPTION:

The developer of The Beacon in Atlanta asked me to redesign his lookbook. The Beacon is a destination in Grant Park where the Beltline Trail will end. It will be the Grant Park` end, much like Ponce City Market is at the beginning of The Beltline. For this project I created the corporate lookbook, as well as a leave behind that was used to hand out for The Summer Shade Festival that The Beacon sponsored.



A PELLERIN REAL ESTATE PROJECT



THE BEACON ATLANTA HAS MADE A SPACE FOR INSPIRED URBAN LIVING



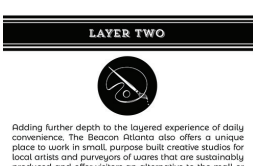
Representing over \$20 million of investment through the renovation of six industrial warehouses into the cornerstones of a walkable, 9-acre district blocks from Zoo Atlanta. With 110,000 square feet, The Beacon Atlanta offers a unique mix of day and evening activities in a "layered neighborhood experience."



THE FIRST LAYER BRINGS DAILY CONVENIENCE TO THE NEIGHBORHOOD:

- Grant St Corridor
- Cafe de Ville
- The First Turning School
- Covered Hall Bar
- Head Thy Self Spa
- WellSpring Integrative Psychology
- O'Brien Psychotherapy
- Shannon Ring, LPTT

Additional daily conveniences and services include over 15,000 sq ft of office space opened to local, creative firms that serve the business community. Third Street Goods is a neighborhood market that combines the freshness of a farmers market and the convenience of a big name grocery. It one-stop-shop offering seasonal and regional products and as many locally produced foods as possible. Be Local Private Studio will add to the health services with a Pilates, Denso.



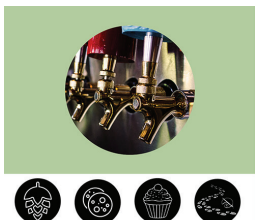
Adding further depth to the layered experience of daily convenience, The Beacon Atlanta also offers a unique place to work in small, purpose built creative studios for local artists and purveyors of wares that are sustainably produced and offer visitors an alternative to the mall or e-commerce.



Artisanal food and beverage production facilities making cold brew coffee and nut milk currently exist with room to add more commercial kitchen space. Eateries and watering holes will offer workers and visitors a variety of food and beverage choices.



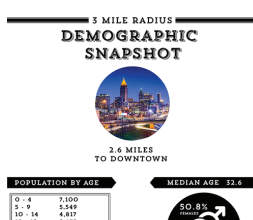
In the evening, the experience expands, adding more culinary and cultural opportunities for those who come. Restaurants range from family-oriented eateries (including a new Mexican concept from the proprietors of El Mexicano) as well as an entertainment focused bar and grill from Grant Park Public House that will have games to entertain kids and adults to destinations for the foodie and music crowd with Thagpie's Caribbean Brio and Churchill Grounds. Atlanta's Premier Jazz Destination for good music, food and drinks.



In Grant Hall, enjoy a beer from the Bar, a cookie or cupcake from R House Cookie or Baker Duke and take a stroll through the Artists' Walk - boasting working and exhibition studios from local artists including Michael Colley, Audrey Morrison, Jeno Dost and Oust.

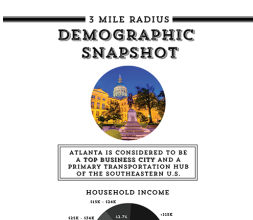


OUTDOOR GREENSPACE WILL CREATE SPACE TO HOST EVENTS. THESE EVENTS WILL RANGE FROM MUSIC, TO EDUCATION TO MOVIE SHOWINGS ON THE BANK OF THE BELTLINE.



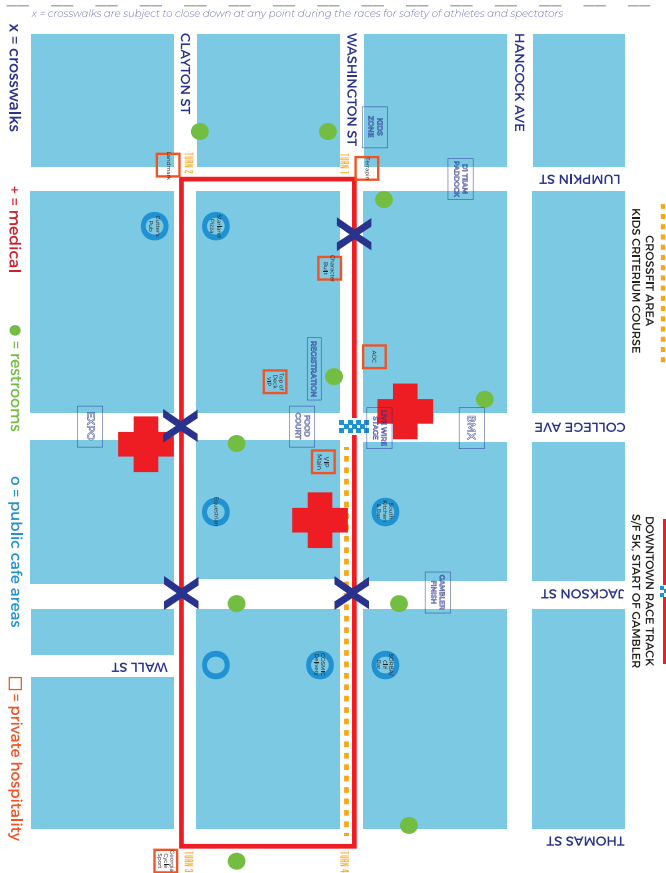
3.6 MILES TO DOWNTOWN

TOTAL POPULATION 117,325



FOLDABLE FESTIVAL GUIDE

SATURDAY MORNING & AFTERNOON	
EVENT	TIME
Registration & Packet Pick-up	6:30 AM - 6:00 PM
SPARC Twilight 5K p/b/Fleet Feet Athens	8:00 AM - 9:00 AM
CLIF Bar Amateur Cycling Races	8:15 AM - 3:00 PM
Keith King BMX Show p/b Athens Transit	10AM, 12PM, 3PM, 5PM
Specialty Paint&Body Gambler Ride p/b Georgia Cycle Sport	10:00 AM - 3:00 PM
Kids Zone p/b The Mulherin Foundation	10:00 AM - 9:00 PM
Twilight Expo	10:00 AM - 11:00 PM
Twilight Food Court by COSMIC Delivery	10:00 AM - 11:00 PM
Academy Sports and Outdoors Kids Critterium	10:30 AM - 11:30 AM
Mulherin Foundation Kids Music	11:00 AM - 3:00 PM
CrossFit Liberate Community WOD	3:00 PM - 4:00 PM
SATURDAY EVENING	
EVENT	TIME
CLIF Bar Amateur Finals	5:00 PM - 6:00 PM
Twilight VIP presented by The Pine	5:00 PM - 10:00 PM
AKO Signs Parade Lap	6:00 PM - 6:15 PM
Kids Victory Lap and 1K Kids Fun Run	6:00 PM - 6:15 PM
SPARC Mile Run p/b Fleet Feet Athens	6:15 PM - 6:30 PM
Legends Race	6:30 PM
AOC Twilight Women's PRO/Am p/b/Terrapin Beer	7:00 PM
AOC Twilight Men's PRO/Am p/b/Terrapin Beer	8:30 PM
USA Triathlon Awards Ceremony	10:15 PM



FRIDAY		EVENT	
12:00 PM - 1:00 PM	Twilight Food Court by COSMIC Delivery	12:00 PM - 9:00 PM	Twilight Expo
6:00 PM - 9:00 PM	Registration & Packet Pick-up	6:00 PM - 7:30 PM	BikeAthens Joy Ride
6:00 PM - 7:30 PM	Keith King BMX Show p/b Athens Transit	6:30 PM - 7:30 PM	Music Opener on Live Wire Stage
8:00 PM - 10:00 PM	Kid's Zone p/b The Mulherin Foundation	8:00 PM - 10:00 PM	Abbey Road LIVE! on Live Wire Stage

ATHENS ORTHOPEDIC CLINIC

  **Twilight**

PRESENTED BY TERRAPIN BEER CO.

40 YEARS OF GEARS

APRIL 26 & 27, 2019

ATHENSTWILIGHT.COM

LOGO DESIGN

Here are some logo designs I've designed for some of my freelance clients in the past years.



ICON DESIGN

PROJECT DESCRIPTION:

I love creating custom icons! The icons below are ones I designed for one of Maid Brigade's sister companies, MB Field Services which is a home inspection company. The icons were used in a mobile app design I created that was supposed to operate for freelance inspectors, sort of like Uber.



CAMILLE
HAYES

Thank you for
your consideration!

CAMILLEHAYESDESIGN.COM



@camillehayesdesign



174 CLEVELAND AVE. ATHENS, GA 30601